

The Largest B2B Content Distribution Network

Reach beyond your typical SEM campaign and single destination publisher sites with NetLine's B2B Lead Generation Network. Unlike your typical ad network and limited publisher Web site, NetLine's network is the largest B2B content distribution network with an audience reach of over 25 million professionals aggregated via our portfolio of over 15,000 Web site properties across 33 distinct verticals. An unparalleled network, our audience of business professionals is continually refreshed and growing, with new verticals and partners joining all the time. Don't target and pay for the same audience over and over again!

NetLine delivers your white papers, magazines, newsletters, webinars, software trials and more to the qualified professionals you want to target. Our network, promotional tools, and sophisticated technology widely distribute your offers with strategic and targeted precision. Going beyond the banner ad, our network partners improve the effectiveness of your campaigns.

Rounding out the distribution opportunities, your content is promoted within the TradePub.com Newsletter which contains over 1.5M opted-in business professionals. Through our intelligent and automated contextual targeting system, your content is only seen by the audience you want to reach.

Features

- Custom content feeds featuring embedded offers.
- Contextual widgets with IAB and non-traditional placements.
- Email newsletter inclusions by partners to their exclusive audience.
- Blogging and editorialized advertorial promotions.
- Supports all NetLine Lead Generation, Demand Generation products.

Benefits

- Stronger SEO – Your content indexed on all the major search engines with tens of thousands of links to your content and brand.
- Improve effectiveness of your campaigns.
- Reach relevant audiences through intelligent automated contextual targeting.

The NetLine Advantage

Our network is the foundation of our expansive distribution platform supporting all NetLine Lead Generation, Demand Generation and Branding products. For more information on NetLine products and services, call NetLine to speak with a programs expert: 408.340.2200, or visit www.NetLine.com



Example: The largest B2B content distribution network: NetLine B2B Lead Generation Network.